

## October 12, 2010 Meeting Minutes

AD/C met at 6:00pm on October 12, 2010 at Samford University. President, Kay Basiago, called the meeting to order. Those attending were: La Neil Wilson, Jenny Gorman, Clare Matthews, Terry Martin, Debbie Scott, Dwight Hostetter, Lynn Marino, Molly Voigt, Kay Basiago, Barbarann Beckett-Gaines, Laura Stacy, Allison Bohorfoush, Mimi Boston, Jayne Harrison, Celia O'Kelley, John Rodgers and Daphne Grable.

The reading of the September minutes was skipped and they were accepted as posted on the web site. Dwight Hostetter presented the Treasurer's Report. He gave an itemized report of the current show expenditures with a balance as of 10/12/2010 of \$5,016.65. After payment of outstanding invoices the balance will be \$3886.65. Sixty-seven members have paid dues.

### Old Business

HAL Gallery needs three artists for Jan, Feb and March. Each artist should show 5 or 6 pieces of artwork on a 65/35 percentage basis. Kay described the display area at HAL Gallery.

AD/C's grant request to Alabama State Council of the Arts was not funded. AD/C should collect more evidence of need, especially for educational activities. Allison Bohorfoush, who worked on the grant request, made suggestions concerning an application next year. Documentation of educational activities is required. AD/C should be able to state what would be done differently if grant monies were available. Additionally, AD/C should be able to describe a specific purpose for the use of the monies and how a grant would benefit the art appreciating community. The purpose could be an outreach effort and does not have to be related to a show activity.

As of the October meeting, no officers for 2011 have been elected. Volunteers are needed. Molly Voigt volunteered to be president but only if all the other offices were filled.

Advertising for the fall show has been ordered. The radio announcements on WBHM are double from last year and there will be two ads in the Black and White. Postcards for AD/C show advertising have been mailed, the mailing list has been purged of duplicate and erroneous addresses and there are cards available for artists to distribute or they can be used in the future. The artwork on the postcard depicts two AD/C pyramid style logos to form window panes in a door through which AD/C artwork can be viewed. The pictured artwork has been displayed at the HAL Gallery.

A suggestion was made to consider hiring an independent developer to maintain the AD/C website since Steve Adams is no longer able to keep his present position due to time constraints. He is planning to retire and travel. (Secretary's note: Steve should be thanked many times for the time and effort he has given to AD/C while designing and maintaining the current website). Jenny Gorman is willing to work with a committee to find someone locally to do this work.

LaNeil Wilson, a charter member of AD/C, was honored as the longest exhibiting member of AD/C and was presented with a bouquet of yellow roses. Pictures were taken and will be published in the OTM Journal.

#### New Business

The 2010 By-laws, Policies and Purposes were discussed. Kay Basiago summarized the changes from the previous ones. A motion was made and seconded to accept the new documents. The motion passed.

The addendum to the policies as proposed by Kay Basiago was discussed. This addendum was e-mailed to all members to read several weeks before the meeting. It concerns having an advisor (previously referred to in the documents as a mentor) assigned to each member who is planning to go through Standards. The assigning of the advisor will be made jointly by the President and the Chairman of the Standards Committee. The advisor will advise the member about the criteria and procedures of the Standards' process. It is important for new members to understand how to become an exhibiting member of AD/C.

Another part to the addendum proposed having a paper vote for each member presenting work to the Standards Committee. This has been the procedure in previous years and as briefly explained, the oral vote caused a lot of controversy at the most recent Standards meeting.

A motion was made, seconded and passed to accept the addendum, The addendum will be added to the Standards policies.

John Rodgers announced that Pepper Place will extend their dates until Christmas to have a Holiday Market Place. This is not a part of their regular calendar and will be scheduled separately by individuals wishing to participate. Information is available at their website.

Laura Stacey, Lynn Marino and Molly Voigt made announcements about the upcoming show and ask for help concerning the following matters.

How to handle the Admissions Table. After much discussion concerning volunteers manning the table or paying a \$5.00 fee, a motion was made, seconded and passed (not unanimously) that each member showing would pay \$5.00 to cover the cost of hiring two people to work at the admissions table for both days. Daphne Grable will be the coordinator and she is making the registration slips for guests to be eligible for a door prize.

How to handle the Children's Corner. Laura Stacey's sister is going to handle the Children's Corner. It was pointed out that hiring someone to do the work of outreach and education was not the original philosophy of AD/C but since no members are willing to participate in this activity, this solution was chosen.

Lynn Marino announced that there will be a People's Choice Award that will be conducted by having all guests vote on a favorite artist or booth. The winner will be announced at the party on Saturday night.

A ribbon will be awarded. The party will not be a seated meal. It will be pick-up snacks and cold drinks (no alcohol).

It was stressed that each exhibitor must have an educational component to his exhibit. It is required by our contract with the Gardens and also is necessary for documentation to be used in future grant requests. No artist will be allowed to sell without an educational component at his/her booth. Demonstrations are preferred but other forms of information are acceptable. Call Molly Voigt for advice.

Lynn Marino will be sending an evite that can be used by the artists to forward publicity about the show.

An email blast will be sent outlining all necessary information and rules concerning the show.

The meeting was adjourned at 8:00pm.

Respectfully submitted, Barbarann Beckett-Secretary